



## PRESS RELEASE

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### CLEAR MEDIA NETWORK LAUNCHES A NEW AND INNOVATIVE FORMAT IN THE SYNDICATION MARKET R&B ADULT HITS



**DALLAS, TX, JULY 20, 2021** – Clear Media Network announces a groundbreaking format to its network arsenal, R&B ADULT HITS.

Programming veterans Mark McCray (President of Programming and Operations/Clear Media Network) and Jay Stevens (TenShare Media) have joined forces to offer a new entry in the Adult R&B genre, R&B ADULT HITS. McCray and Stevens have combined their years of R&B and Urban programming experience and expertise, to create this one-of-kind, R&B ADULT HITS sound. This format is targeted to Adults 30-49 who love great R&B ADULT HITS. Highlighting top-charting Adult R&B ADULT HITS and Throwbacks from the 80s, 90s, and early 2000s. Core artists include Mary J Blige, Alicia Keys, Usher, Snoop, Mariah Carey, Jodeci, Michael Jackson, and more.

“Having two of the best R&B and Urban Programmers in the industry collaborating on this R&B ADULTS HIT format will only create an appetite and immediate demand for this one-of-a-kind R&B sound,” said Gary Spurgeon, COO of Clear Media Network. “Our research showed that there is a very strong appetite for a Gold-Based R&B format that highlights the highest testing ADULT HIT songs for the R&B audience. This is the solution for stations looking for a competitive edge in the crowded R&B landscape.”

“We are excited to offer a programming solution that will highlight the sound that many adult listeners are seeking and demanding. A hit intensive, balanced blend of great R&B. Many of the artists and songs that we love to experience in the “Verzus” battle on social media,” says McCray. “This is a fun, upbeat, one-of-a-kind sound, making us much different from any traditional UAC or Classic Hip Hop Station . . . this R&B ADULTS HITS format is in its own lane.”



Jay Stevens, President of TenShare Media Consulting says, “This is a fun, lifestyle format that fits every market and will absolutely hook your listeners. It’s from an era in R & B and Hip Hop where there are so many hits . . . hits that evoke emotion for everyone.”

The R&B ADULTS HITS format is currently only available through Clear Media Network. They offer this FULLY CUSTOMIZABLE programming solution that will highlight the sound that many adult listeners are seeking and demanding. For more information on how to become an Affiliate with Clear Media Network, contact Gary Spurgeon at 972.674.3100 or [gary@clearmedianetwork.com](mailto:gary@clearmedianetwork.com).

### About Tenshare Media

Jay Stevens is the President of Tenshare Media and a broadcast innovator. He uses his over 35-years in the media business to offer guidance for radio and digital content creation, strategic planning, and talent coaching for some of the biggest media companies. [www.tensharemedia.com](http://www.tensharemedia.com)

### About Clear Media Network

Clear Media Network launched their 24/7 Syndication Music Network, *with an Advanced Delivery System and Full-Local-Control*, on September 1, 2020. They offer an All-In-One Programming and Local formats for radio station owners that need 24/7 format coverage, or specific dayparts like Evenings and Weekends. They are a solution-based radio syndicator providing daily music logs, music library, and on-air talent for their affiliates. The Network currently offers twelve (12) highly researched formats: R&B Adult Hits, Adult Contemporary, Great Country, True Classic Country, Adult R&B, Hot A/C, CHR, Big Oldies, Classic Hits, Classic Rock, Today’s Hot Country, and Christmas Music. The company is based in Dallas, TX. Website: [www.clearmedianetwork.com](http://www.clearmedianetwork.com).



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