



PRESS RELEASE

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CLEAR MEDIA NETWORK ADDS MORE PROGRAMMING POWER SMOKEY RIVERS AND TOM CALOCOCCI

DALLAS, TX, MARCH 10, 2021 – Dallas, Texas based Clear Media Network announces the addition of two Programming Veterans; Smokey Rivers and Tom Calococci to their programming team.

Long time Programming pro Smokey Rivers will be consulting and programming the Adult Contemporary and Oldies formats. Smokey brings a wealth of knowledge in adult formats and brings his experience as VP/Programming in Phoenix for iHeart, VP of AC Programming for CBS, and Director of Programming and Operations for stations in New York, San Francisco, Dallas, Seattle, DC, St Louis, Memphis and Birmingham. Smokey said, “Clear Media Network is providing a turnkey solution for broadcasters to easily deliver a quality audio product. That’s my kind of thing. When Mark McCray asked me to be one of the chefs in his programming kitchen, I responded with an enthusiastic “yes”!

Additionally, Major Market programming ace Tom Calococci will consult and program Clear Media Network’s Classic Hits format. Tom’s extensive programming career includes successful programming stints in Los Angeles, Dallas, Miami, Houston, Phoenix and Baltimore. He is also responsible for Content Creation for Sheet Happens Prep services. “I’m very excited to be working with Gary and Mark and the team they are assembling for Clear Media Network,” says Calococci. “As the media landscape continues to evolve, we must adjust to the ever changing demands of listeners and find ways to provide great content for radio stations. Gary and Mark’s vision for the future is forward thinking, makes sense. I am looking forward to being a part of providing a great resource for our Network clients”.

President of Programming for Clear Media Network Mark McCray adds, “Having the experience, passion and expertise of Smokey and Tom will be an added benefit to the programming excellence we are providing to our clients”.

COO Gary Spurgeon comments, “Our goal since the beginning was to align ourselves with the best programming talent in the business. Adding Smokey and Tom to our team lets us continue to raise the Programming bar with our network, and provide the highest quality sound to our eleven (11) formats.



For more information on how to become an Affiliate with Clear Media Network, contact Gary Spurgeon at 972.674.3100 or gary@clearmedianetwork.com.

About Clear Media Network

Clear Media Network launched their 24/7 Music Network, *with an Advanced Delivery System and Full-Local-Control* on September 1, 2020. They offer an All-In-One Programming and Format Solutions for radio station owners and 24/7 format coverage, or just your Evenings and Weekends. The Network currently offers eleven (11) highly researched formats: **Adult Contemporary, Great Country Adult R&B, Hot A/C, CHR, Big Oldies, Classic Hits, Classic Rock Today's Hot Country, Christmas Music and now Hip Hop.** The company is based in Dallas, TX. For more information, visit: www.clearmedianetwork.com.

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