



## PRESS RELEASE

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### CLEAR MEDIA NETWORK ADDS NEW 24/7 HIP HOP FORMAT TO NETWORK



**DALLAS, TX, JANUARY 26, 2021** – Dallas, Texas based Clear Media Network announces the addition of a new HIP HOP Music format to their current 24/7 Radio Network. Programmed by one of the most highly respected and long-time Urban/CHR-Rhythmic Programmers and President of Programming and Operations for Clear Media Network, Mark McCray.

“We realized very quickly that no one in the market is offering a quality 24/7 HIP HOP music format,” said McCray. “We believe our dynamic programming, experience and passion for the HIP HOP genre and format will set us apart and give us a very competitive market position”.

McCray is an Award-Winning Program Director and Operations Manager in the Urban/CHR-Rhythmic Radio Market, including CHR-Rhythmic and Adult R&B. He brings 30-years of Broadcast and Programming experience from ABC, CBS , Reach Media, and Radio One. Mark led Programming Operations in Dallas, Houston, St. Louis, Austin, and West Palm Beach.

“There is no one more experienced and knowledgeable than Mark when it comes to HIP HOP and CHR-Rhythmic Programming,” said Gary Spurgeon COO. “The addition of HIP HOP to our current slate of ten (10) formats, will only enhance our market position, make us more competitive, and help those radio operators looking for a HIP HOP format alternative”.



For more information on how to become an Affiliate with Clear Media Network, contact Gary Spurgeon at 972.674.3100 or [gary@clearmedianetwork.com](mailto:gary@clearmedianetwork.com).

### About Clear Media Network

Clear Media Network launched their 24/7 Music Network, *with an Advanced Delivery System and Full-Local-Control* on September 1, 2020. They offer an All-In-One Programming and Format Solutions for radio station owners. If you need 24/7 format coverage, or just your Evenings and Weekend programmed, they can help you there too. The Network currently offers eleven (11) highly researched formats: **Adult Contemporary, Great Country Adult R&B, Hot A/C, CHR, Big Oldies, Classic Hits, Classic Rock Today's Hot Country, Christmas Music and now Hip Hop.** The company is based in Dallas, TX. For more information, visit: [www.clearmedianetwork.com](http://www.clearmedianetwork.com).



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